



**Child Care Planning Council of Sonoma County
MEETING MINUTES**

January 6, 2017

SCOE, 5340 Skylane Boulevard, Redwood Room C, Santa Rosa CA 95403

Minutes Approved at February 3, 2017 Meeting

*The mission of the Child Care Planning Council of Sonoma County is
to convene and inspire the community through collaboration, leadership and advocacy
to promote and plan for quality child care and development
for the benefit of all children (birth to 12), their families and Sonoma County.*

Members Present: Carrie Anabo, Missy Danneberg, Melanie Dodson, Soledad Figueroa, Lisa Grocott, Alice Hampton, Kathy Kelley, Alicia Morales, John Paul, Jason Riggs, Marianne Schwarz-Kesling,

Members Notified Absent: Debbie Blanton, Rebecca Hachmyer, Megan Hede, Kellie Noe, Sonya Valiente, Cathy Vaughn, Margie Vondrak, Terry Ziegler

Member on Leave: Heather Sweet-Krikac

Members Absent: Noel Mitchell

Guests Present: Wendy Adams, Colleen Campbell, Jenny Copeland, Taylor Falbisaner, Andrew Leonard, Danny Loureiro, Lara Magnusdottir, Kate Pack (representing Leah Benz), Audrey Patti, Marta Tilling, Maleese Warner

Advisor Present: Ed Sheffield

Staff Present: Susy Marrón, Kaye Moore, Patty Bernstein

**Indicates pending Board of Supervisors appointment

Topic	Discussion	Action	Follow-Up
1. Call to order**, Introductions, Inspiration		Co-chair Kathy Kelly called the meeting to order at 9:17am. Introductions were made around the table.	
2. Approval of/Revisions to Agenda**		The agenda was approved by unanimous consent.	

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3. Consent Calendar a. CCPC Meeting Minutes of 11/4/16		The meeting minutes of 11/4/16 were approved by unanimous consent.	
4. Follow-up on November's Hot Topic: Quality Counts - QIRS	<p>Kathy asked for follow-up on last month's Hot Topic which Leah Benz presented.</p> <ul style="list-style-type: none"> * Quality Counts will periodically appear on the agenda. * Missy said that she uses Leah's slides in her classes and encouraged others to use Leah's PowerPoint * Melanie reminded that it's important for people to know that we're intertwined with Quality Counts. 		
5. Hot Topic: United Way School Readiness Kits & AVANCE/Pasitos	<p>Andrew Leonard, from United of the Wine Country—and trustee on the Sonoma County Board of Education—explained that the School Readiness Backpacks given by United Way target low-income families of children ages 3-5 and are designed to help ensure that those children enter kindergarten ready to learn. The materials in the no-cost backpacks are designed to reach out to parents with physical interactive materials to help them prepare their youngsters in language arts, reading, health and hygiene, etc. All materials are bilingual. The backpacks are available to organizations in Sonoma, Lake,</p>		

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	<p>Humboldt, and Del Norte counties. In order for an organization to get backpacks from United Way, they must meet certain criteria: *Have a meaningful interaction with parents when they present the backpack *Have parents complete a “presurvey” that is to be sent back to United Way. Andrew passed a sign –up sheet and business cards so that Council members and guests could contact him regarding getting backpacks. He also encouraged feedback.</p> <p>Marta Tilling oversees the Pasitos and AVANCE program with Community Action Partnership (CAP). She spoke about these two programs relate to the School Readiness Initiative. The focus is on parents: their role, school expectations, and the importance to establish networks and participate in continuing education.</p> <p>AVANCE (to advance) is an evidence-based parent engagement program which requires families to commit to 3 hours per week for 9 months.</p> <p>Each parent class is divided into 3 parts: *toy-making and “possibility” worksheet *parenting education class *community resource awareness</p>		

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	<p>The children are divided into 2 groups: 0 to 18 months and 18 months to 3 years Long-term data indicates a higher graduation rate and greater success for parents and students.</p> <p>Pasitos (Little Steps) was explained in a 2-minute video. Unlike AVANCE, where families must start at the beginning of the academic year, Pasitos allows families to begin any time during the year. All classes are in Spanish only.</p> <p>Developed at CAP, this program is based on school readiness research and brain research, and focuses on both parent and child, but mostly on parent behavior and tasks. The desired outcomes are similar to AVANCE. Classes are held 1.5 hours each week at school sites. Homework sent weekly: example, how many minutes did you read to your child each night? In 2006, there was only 1 group; in 2016: Pasitos served 27 groups (300 families). Funding has expanded from only First 5 to Sonoma County Community Foundation and Wine Country Weekend. Referrals are welcome.</p>		

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6. Child Care Consumers/Child Care Providers Input/Member Announcements	<p>* Melanie wondered if preschool and early childhood education could also be included in the upcoming Teacher Fair</p> <p>* SSU will also have a fair</p> <p>* SRJC's career fair will occur in April</p> <p>*John Paul announced that Job Link is doing job fairs. Could one possibly be for ECE?</p>		
7. Public (non-members) Comment on non-agendized items	<p>Jen Stanley asked if there some system that CCPC folks like that does parent sign-ins and manages child care operational systems.</p> <p>This could be a hot topic for a future meeting.</p> <p>*Metro director</p> <p>*Daxko: website for training, based in Alexandria but very responsive</p> <p>*YMCA's whole operation: all parents can do everything online</p>		
8. Children's Initiative	<p>Susy gave a brief update on the initiative. The group meets bi-weekly — next meeting is January 9.</p> <p>The focus is on the various ballot measure options and time line, initial branding, developing outreach strategies, and developing an expenditure plan.</p> <p>Will set up another large meeting in January, ample notice will be given.</p> <p>Questions: contact Cynthia Murray (cmurray@northbayleadership.org)</p> <p>*Melanie Dodson is on the steering committee and provided an update.</p>		

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9. Election for Treasurer	Susy presented the nomination of Missy Danneberg for Treasurer.	On motion by Marianne Schwarz-Kesling and second by Kathy Kelley, the Council voted unanimously to elect Missy Danneberg to the position of Treasurer.	
10. Individualized Sonoma County Child Care Subsidy Legislation	<p>Lara Magnúsdóttir, 4Cs Public Policy Director, provided an overview of the Individualized Sonoma County Child Care Subsidy Legislation:</p> <ul style="list-style-type: none"> * Income eligibility hasn't changed since 2007, based on 2005 income; reimbursement rate needs to be updated also * Each year, counties have to return funds to the state for empty slots in their programs. * This legislation will follow lead of high-cost counties who have succeeded in keeping contractors' funds (estimated unearned) * Increase reimbursement rate and income threshold for the county. <p>CDE has to approve each county's plan</p> <p>Sonoma County may hire a consultant to help guide this process</p> <p>All state-funding!! Decisions can be made locally.</p> <p>It will be the choice of the contractor to participate or not.</p>	<p>On motion by Marianne Schwarz-Kesling and second by Missy Danneberg, the Council voted to approve advancing this initiative. The voting was as follows</p> <p>Yes Votes: 7 No Votes: 0 Abstentions: 3</p>	<p>Put the drafted letter on CCPC letterhead and advance. CCPC will be the back-bone of this effort.</p> <p>The EESD Collaborative will be making decisions about eligibility and would become the decision-making body.</p> <p>Make this legislation be a part of our regular CCPC agenda.</p>

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11. Executive Committee Report	<p>Jason Riggs reported that</p> <ul style="list-style-type: none"> * Lara Magnusdottir presented the Individualized Sonoma County Child Care Subsidy Legislation. * The Executive Committee met with consultant BJ Bischoff, regarding help with the Town Hall meeting. She suggested bringing last year's stakeholders (November's group augmented) together again to talk about desired outcomes and tying it to everyone who can implement the plan—in place of town hall. <ul style="list-style-type: none"> *Possibility of creation of video, aligned with Plan, showing various perspectives (business, parents, providers) * Aiming for an all-day event on Tuesday or Thursday during Week of the Young Child. *The deadline for applying for the AB212 Early Learners Conference is February 10. 120 slots are available. * Voted to recommend to the Finance Committee that CCPC contribute \$500 for the Evening of Honor. 		Information regarding the AB212 Early Learners Conference will be sent to the Council.
12. Finance Committee Report	<p>Missy Danneberg reported that the committee reviewed catering proposals for February retreat.</p> <p>A recommendation Evening of Honor \$500 funding was sent to the Executive Committee.</p>	On motion by Marianne Schwarz-Kesling and second by Melanie Dodson, the Council voted unanimously to contribute \$500 to the Evening of Honor	<ul style="list-style-type: none"> * An invitation to the February retreat will be sent out with lunch selection RSVPs. * Save the date for Evening of Honor will come out later this week.

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13. Membership Committee Report	<p>Kellie Noe submitted her resignation. It is hoped that Nora Mallonee-Brand, who is Kellie's replacement, will join the Council in the near future.</p> <p>Ten Council members' terms expired on December 31, 2016. It is necessary for the Council to vote to reappoint them.</p>	<p>On motion by Melanie Dodson and second by Carrie Anabo, the Council unanimously accepted the resignation of Kellie Noe.</p> <p>On motion by Missy Danneberg and second by Carrie Anabo, the Council unanimously voted to reappoint all ten members whose terms expired in 2016.</p>	<p>Reappointed members will take their oaths at the February retreat.</p>
14. Public Policy	<p>Lara said that governors' 2017-18 budget proposal will occur on January 10. Child Care and Early Childhood Education folks have been invited to attend the briefing.</p>	<p>Colleen Campbell, from Lake County, shared that they're starting their strategic planning process.</p>	
15. Adjournment	<p>Reminder to turn in In-Kind forms and meeting surveys.</p>	<p>Meeting adjourned at 10:41 am by unanimous consent.</p>	